A blue blazer and gold Doc Marten shoes followed by an entourage of ten people all wearing the same polo shirt with a bright logo on it .I was curious, so I walked over to the group, and-to my surprise and delight-the man in the blue blazer was John Calub!

He told me that he had become one of the most successful business men in Manilla. When John related the story of how he`d accomplished his success, I was so moved that I asked John to share it-in his own words.

Sitting in the seminar, with my arms crossed tightly across my chest, I listened carefully as John Canfield described his principles for success.at first I was very sceptical. He had crazy ideas-like cutting out pictures, posting them on a board and looking at it every day, then feeling as though you already had what you wanted. My rational mind said, what a joke. *Like looking at some pictures is going to help me get what I want.*

At one point, Jack even talked about Dr. Masaru Emoto`s famous experiment with water crystals and showed pictures of how water can be affected by thoughts, words and feelings. Though I was intrigued, I still wasn`t convinced.

With my mind filled with doubts and questions, I returned home from the seminar and thought more about what Jack had shared. It soon dawned on me: Jack was a very, very successful guy who had used these principles- and here I was totally broke*. Who would you listen to*? I asked myself. Besides, I had lost everything- I had nothing else to lose.

I decided to read the book he had given me and diligently follow the principles for one year.

Every week I worked with a different principle. I began using visualization and even created one of those ``crazy`` dream boards I`d been so skeptical about.

The first picture I cut was a BMW-my dream car. At the time, I was so far away affording any car, let alone a BMW. To get around, I walked or rode In a jeepney, a very crowded mode of public transportation in the phillipines. Soon, however, I used the principle to turn my doubt into trust. It worked! And within a year, I bought my first BMW.

Another principle I discovered was principle 2:``Be Clear Why You`re Here.`` When I was younger, I bounced from job to job- just to make a living and pay my bills. Then, during the seminar, Jack led us through an exercise to identify our deepest passion. I not only realised I have love for teaching, but I began to identify it as my true gift and purpose, I created a breakthrough goal at the seminar to become the Philippines` leading success coach.

**Foreword**

I launched a series of seminars-teaching the principles I had learnt from Jack. I started coaching and began consulting for different companies. My income quickly rose, and soon I was earning over a million pesos-which in the phllipines is a lot of money! next, I combined my interests in travel with my passion for teaching and began conducting seminars around the world.

Today, my training company is one of the biggest profit centre of all the companies I own. Before, I hadn`t been doing what I loved-so many success was hit-or-missed .Now i`m so enthusiastic about teaching these principles that people flock to see me-i`ve even earned seven figures in one day!

Jack has helped me see that you really can have it all. My first vision board was created in 2006,and since then i`ve achieved more than 70% of what I set to do. Because of The success principles, i`m the highest paid motivational speaker in the country and am well on my way to becoming the philippines` number one success coach. If I can go from broke to becoming a star in my field just by living these principles, anyone can.

I`ve also seen the results in the lives of my clients as thousands of my countrymen have achieved their dreams .many were leaving a hand-to-mouth existence but are now on their way to becoming multi billionaires.We are all living proof that the principles always work, if you always work the principles.

John Calub experienced the power of The success principles-and you, too will see changes in your life when you apply these classic principles along with the new insights contained in this 10th anniversary Edition.I salute you. I congratulate you. I welcome you on this journey.

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Task:Writing a book.

Date of submission:Friday.